UNIFORM PROFESSIONAL STANDARDS

Purpose

The purpose of this document is to establish clear and consistent uniform guidelines for the Sun City Festival Softball Club. These standards are intended to preserve the club's identity, ensure uniformity across teams, and provide direction to the Uniform Committee when approving and designing apparel.

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1. Club Identity Requirement

All official team uniforms must prominently display one of the following on the front of jerseys and headwear (hats or visors):

- "Sun City Festival"
- "Festival"
- "SCF"

This requirement ensures that all teams clearly represent the club and maintain a unified identity.

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2. Placement and Prominence

- The club name or approved abbreviation must be the most prominent element on the front of all jerseys and headwear.
- No other text, logo, or design element may overshadow or compete with the club's name in size, placement, or visual impact.

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3. Sponsor Placement Guidelines

To maintain the integrity of the club's identity:

- Sponsor logos and branding are permitted only on the following areas:
    - Sleeve
    - Side panels
    - Back of the jersey
- Sponsors are not permitted on the front of jerseys, hats, or visors in a way that competes with or detracts from the club name.

4. Restrictions on Sponsor Branding

- Sponsors may not present themselves as the primary identity of the team.
- Sponsor logos must be secondary in size and visibility compared to the club's name.
- Uniform designs that give the appearance that a sponsor is the team's name or primary brand will not be approved.

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5. Design Approval

- All uniform designs must be reviewed and approved by the Uniform Committee prior to ordering or production.
- The Uniform Committee is responsible for ensuring compliance with these guidelines and maintaining consistency across all teams.

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6. Enforcement

- Any uniform not meeting these standards may be rejected or required to be modified prior to use in league or club-sanctioned play.

Summary

These guidelines are established to protect and promote the Sun City Festival Softball Club identity. While sponsorship support is valued and encouraged, it must remain secondary to the club's name and brand.

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